

Matthew Bulfair

WEB DESIGNER & FRONT-END DEVELOPER

matthewbulfair.com

mbulfair@me.com

(215) 301-9689

WORK EXPERIENCE

Senior Front-End Web Developer & Designer

MAY 2009 - AUG 2010

Cities2night, Full-Time

- Responsible for the design and front-end development for any web or e-mail projects. Which utilized the use of Photoshop and Illustrator for layout, mock-ups, and creative assets. Aptana Studio and Dreamweaver were used for the hand coding of HTML CSS, PHP, Ruby on Rails, and jQuery.
- Developed simple prototype apps for iPhone and Android using the Appcelerator Titanium framework.
- Every web project was developed with SEO in mind, and proper use of the Open Graph protocol for the increased traffic with major social networks.
- A handful of web projects were developed for use with a web based CMS.

Front-End Web Developer & Designer

OCT 2007 - MAY 2009

DMi Partners Inc, Full-Time

- Developed and maintained client relationships using salesforce.
- Front-end web development utilizing Photoshop and Illustrator for the site mock-ups, and Visual Studio for all the hand coding of the HTML, CSS, .net, and jQuery languages.
- Designed the e-mail templates for many campaigns using Photoshop and hand coded html.
- Created web banner ads for use on many affiliate networks using Photoshop and Fireworks.
- Traffic controller for the company's participation in affiliate trade shows, which included the booking, planning, and inventory tracking of the creative assets.
- Created print materials including handouts for trade-shows and brochures for clients, by the use of InDesign.

Junior Web Designer

NOV 2004 - OCT 2007

National A-1 Internet Inc, Full-Time

- Designed landing pages, and mini-sites by use of Photoshop for mock-ups and Dreamweaver for hand coding of the HTML and CSS.
- Quality control and the data entry of user uploaded of video content.
- Created web banner ads for use by our many affiliate utilizing Photoshop and Fireworks.
- Transcoding and encoding from any media format into Windows Media, QuickTime, AVI, MPEG, or IPOD, optimized for streaming or quick download.

Freelance Web Developer / Designer

SEP 2004 - Present

matthewbulfair.com

Design and develop websites, mobile applications, and print materials utilizing the techniques and trends of today's web while blending over 7 years industry experience. Constantly learning, growing, and experimenting new ideas. Working with any type of client, from non-profit to Agencies.

SKILL LEVELS

Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
Dreamweaver	● ● ● ● ●
InDesign	● ● ●
Flash	● ● ●
XHTML/CSS	● ● ● ● ●
PHP/mysql	● ● ● ●
Wordpress	● ● ● ●
Ruby on Rails	●
.net / C#	● ● ●
JS & jQuery	● ● ● ●
CodeIgniter	● ● ● ●
Appcelerator	● ● ●
GIT/SVN	● ● ●
Mercurial	● ● ● ●

FEATURED WORK

DMi Partners

<http://www.dmipartners.com>

Mitchell & Ness

<http://mitchellandness.com>

Hottest in the City

<http://hottestinthe-city.com>

Cities2night

<http://www.cities2night.com>

12th Street Gym

<http://www.12streetgym.com>

Designfixer

<http://www.designfixer.com>

Plays & Players Theatre

<http://playsandplayers.org>

Foot Helpers

<http://www.foothelpers.com>

877 Cash Now

<http://www.877cashnow.com>

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ABOUT ME

I am committed to the art of design and development, through which a product or company can be successful in any market. Much like architecture, design and development are about the details. A great, lasting structure starts with a strong foundation.

My talents have been utilized in a variety of business and marketing capacities. I have over 7 years experience in web design and development. Directing projects from concept to finished product, with great attention to detail, working hard always to exceed expectations. Always maintaining a focus on aesthetics and accessibility.

Designing and developing for the web and mobile is not just a job to me, it is my passion. I enjoy making websites and designs pleasing to the eye. I fully understand the importance of usability and accessibility. In an age where technology and the Internet are constantly evolving, I remain dedicated to staying up to date on modern design, techniques and tools.

EDUCATION

Bachelors of Web Design

2000-2003 with Honors (3.8 GPA)
Art Institute of Philadelphia

AWARDS

2008 American Graphic Design Award

Mitchell & Ness Site Redesign
<http://mitchellandness.com>